Role of Community on Museum Development in Indonesia
Society

Scheduled, attractive programs.

Society is actually care about museums & history in their town/city/country. The main issues is: DO THEY KNOW / AWARE ABOUT THE HISTORY ITSELF?

Comfortable facilities can make visitors more confident to visit (and stay longer) at the museum, thus, more chance to expose them with museum’s programs.
Creativity

- Displaying “history” using a unique and memorable way
- Edutainment and/or Playful Learning for museum visitor
- Comfortable facilities can make visitors more confident to visit (and stay longer) at the museum
Networking

- Build solid networking with communities and other related institutions.

- Museum is currently NOT a hype in general society, thus less attractive to other institutions. More challenge to build a solid networking based on “Museum” issues.

- Networking is a long-term process. Be persistent.
What is it?

A crowd-funded, non-commercial project to create an interactive 360° view of museums in Indonesia.
To enhance public awareness of museum existence and its role to the community
How does it work?

Setup an interactive 360° panorama photo-session with museums.

Process all photos captured during photo-session and develop the interactive 360° panorama.

Publish the result at www.TheMuseumProject.com
The Output
For The Museum

A set of interactive 360° panorama of the museum

Freedom to use the interactive 360° panorama as long as properly credited, not edited, and for non-commercial purpose.

More museum exposure via The Museum Project website and social media campaign.
What We Need

- Full access to the museum area (including certain prohibited area for optimal viewing angle purposes) for interactive 360° panorama photo-session for multiple period of time (flexible schedule arrangements).

- Transportation & Accommodation (if located outside Jakarta)
THANK YOU

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